



# The Doonan® PROFIT.

News & Information to help YOU create Profitable Sales!

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## NEW Easy-to-Use Online Customer Warranty Registration to Launch November 2



Customers can access the New Online Warranty Registration in one of 3-Ways:

1. Go to [www.Doonan.com](http://www.Doonan.com), select the "Dealer" Menu, then "Warranty Registration."
2. Click-on or type following URL: <http://www.doonan.com/doonan-warranty-registration-form-login.php>
3. Utilize any Scan Code Reader on your Smartphone or Tablet to read the QR image at the bottom of the page.

### How the Warranty Registration Works:

Customers will need to create an account by providing basic User information, such as: Name, address, phone, etc. Once logged-in to the Doonan® Warranty Registration form, the User will then need to provide details of their purchase, including: The Dealer's name, address, and Sales Representative. In addition, they will need to enter the Model No. and 17-digit VIN for each trailer purchased.

Customers will have the capability of registering 20-trailers at a time. If there are more than 20-trailers, the User can simply submit the registration for the first 20-trailers and then re-login to enter the next quantity. Once the Warranty information has been submitted, the Customer will receive an automated email from Doonan® confirming the information was submitted. Doonan® may require additional documentation, including a Bill of Sale and Title Registration, to validate the Warranty.

We encourage Dealers to recommend their Customers complete the Warranty Registration at time of purchase; if possible, assisting them with completing at your Dealership. The information gathered is beneficial in our supporting Dealers and Customers in a timely manner, in the unlikely event an issue occurs with a trailer. Doonan's Warranty Dept. cannot process a claim until the Registration has been completed. If you have any questions concerning the Warranty process, please contact us at: 800-734-0608, ext. 240.

### NEW ONLINE WARRANTY REGISTRATION



The following link for a generic Scan Code Reader for either Apple or Android devices:  
<https://scan.me/download>

## SPECIALTY PRODUCTS SHOWCASE: Doonan® Develops Leading-Edge Boat Trailer Design Solution for America's Hardest-Working Boat Brand – *Sharing in Builder's Legacy of Creating Priceless Memories for Boating Enthusiasts*

Doonan's long-standing tradition of innovation and quality made for the perfect partnership with one of America's industry leading boat builders, who required a fleet of trailers that met or exceeded the standards of its Company, set forth by its founder over a century ago.

Doonan's advanced engineering and manufacturing processes were key in the design of a niche' series of 48' x 102" Black Gold™ Dropdeck trailers, encompassing a 10' top deck, V-type cross-members and a 5' rear pull-out extension.

The 90,000# GVWR rated trailer was developed to haul either a load of boats lying flat, or a stacked load, standing at an angle on custom racks that fit a specialized stake pocket design.



Doonan's innovative design incorporates a custom V-configuration at the rear of the top deck, and in the V'd center section of the trailer. This feature allows room for the hull of the boat to 'set-in and seat lower,' in order to



stay under overall height legal requirements.

Additional features built into the custom boat trailer include, an Apitong wood floor at the rear and along the sides of the center V-design, to allow for convenient backhaul, which means more revenue added to the bottom line of every haul. This trailer is also equipped with specially designed stake pockets and dual rubrails (unique to the boating industry); along with a TIREMAAX® PRO Air Inflation System for increased tire life.

Kelly R. Zecha, National Dealer Manager/ Application Specialist, Doonan® Specialized Trailer, shared "One of the many characteristics unique to Doonan® is that we don't just ask customers what they want. We provide customized, value-added solutions that we stand behind from design, to build, to final delivery and service." Zecha added, "Doonan's expertise in developing a cost-effective approach for this beloved American-made brand of boats assists them with creating the 'best boating experience' for its customers, for centuries more to come."



Designers & Builders of  
Specialized Trailers Since 1974

Member: [NTDA](#) & [CTEA](#)

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